



SOCIÉTÉ
DES HÔTELS
LITTÉRAIRES

Rooms with books

4-Star establishments for book-lovers...

www.hotelslitteraires.fr

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LES HÔTELS LITTÉRAIRES

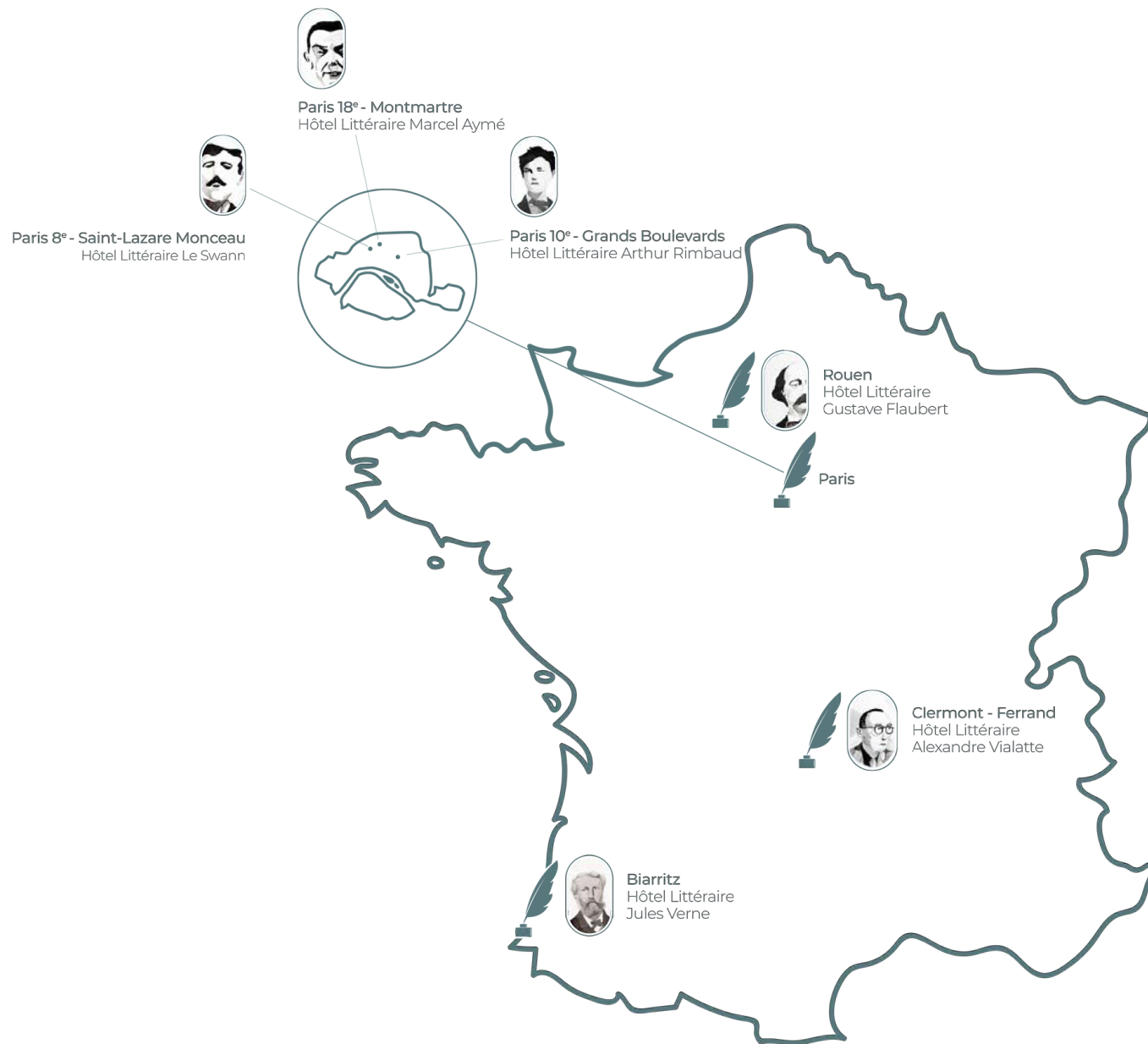
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Jacques Letertre



Alban Letertre



SOCIÉTÉ
DES HÔTELS
LITTÉRAIRES

THE SOCIÉTÉ DES HÔTELS LITTÉRAIRES JACQUES AND ALBAN LETERTRE

"I founded the Société des Hôtels Littéraires to share my love of books with the thousands of guests whom I don't know but who, I know, are happy to discover an author or a book during a trip to Paris, Rouen, Clermont-Ferrand or Biarritz".

Jacques Letertre,
President of the Société des Hôtels Littéraires

Behind the original concept of the Hôtels Littéraires collection is the collector and bibliophile Jacques Letertre. As a book lover, he wanted to share his passion with all the guests, by devoting each of his hotels to his favourite writers.

His son Alban joined the business as chief financial officer, then chief executive officer and overhauled the structure of its operations, modernising this family business and giving it a new lease of life.

Each hotel is an invitation on a cultural journey into the world of a beloved author to (re) discover the pleasure of reading whilst staying in Paris, Rouen, Clermont-Ferrand or Biarritz.

The adventure began in 2013 with the opening of the Hôtel Littéraire Le Swann, devoted to Marcel Proust, opened its doors in the Saint-Lazare Monceau quarter in the 8th arrondissement of Paris. The success was immediate and more projects followed: - Gustave Flaubert in Rouen, Alexandre Vialatte in Clermont-Ferrand, Marcel Aymé in Montmartre (Paris 18e) and Arthur Rimbaud in the Grands Boulevards quarter in the 10th arrondissement of Paris. In September 2021, the sixth hotel in the Hôtels Littéraires collection, dedicated to Jules Verne, opened its doors in Biarritz.

WHAT IS A HÔTEL LITTÉRAIRE ?

The décor of these four-star hotels is a tribute to the writer in question, through multiple artistic approaches, offering guests an original cultural experience.

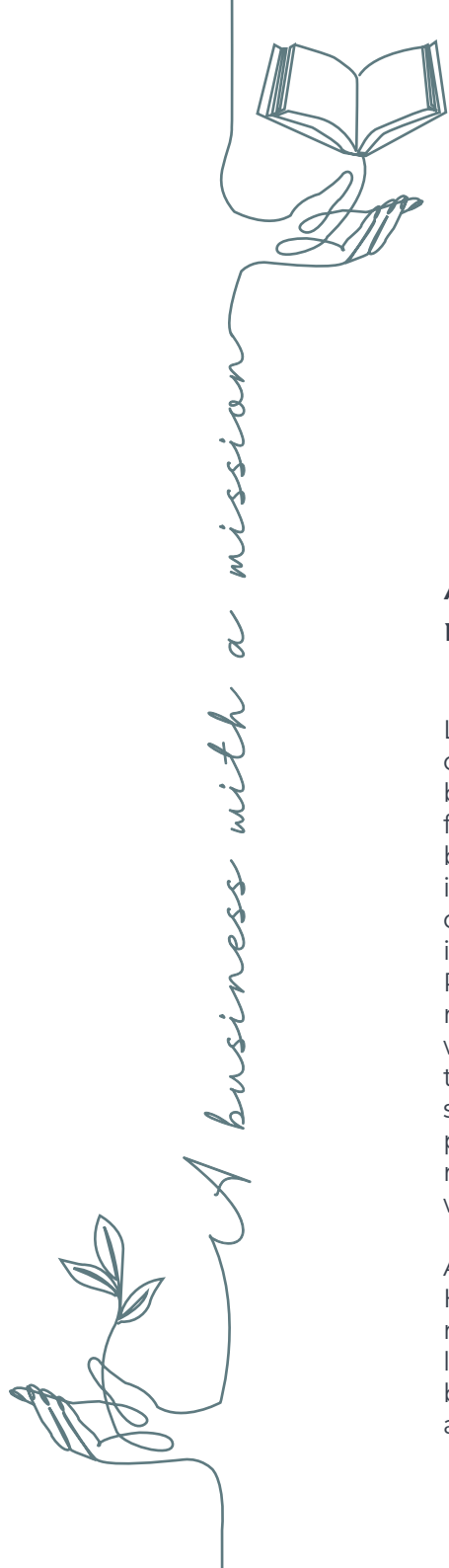
Rooms are themed and illustrated to offer guests a bespoke stay in the author's world.

Multilingual libraries with five hundred books are available to readers and first editions and fine bindings are displayed in showcases nearby.

Each hotel in the Hôtels Littéraires collection has a dedicated space to display collections relating to each author that have been compiled over the years: manuscripts, artworks and period objects alongside contemporary creations by local artists who have reinterpreted the classics.

The social calendar at the hotel includes literary evenings, prize-giving ceremonies, art exhibitions and shows, making it a cultural hub within the town or district.





A BUSINESS WITH A MISSION

The Société des Hôtels Littéraires was born of the desire to share a passion for books and literature with guests from all backgrounds. Driven by our conviction that culture is the keystone of sustainable development, a principle that is shared by UNESCO in its Programme 2030, and that it must be accessible to the masses, we made the decision to rise to the challenges currently facing society and do our bit for the public good by dedicating our resources to a cultural objective which is our *raison d'être*.

As such, naturally the Société des Hôtels Littéraires has set itself the novel mission of bringing French literature to a wider audience by turning the hotel stay into a literary and artistic journey

into an author's world. Its hotels offer creative cultural content to present the works of leading French writers to its guests and introduce them to new artistic worlds, thus doing their bit for the development of the public good and sustainable tourism.

One of the many examples of practical commitments, is the sensory presentation of the life and works of a great writer in the layout and décor of each hotel in the collection, along with multilingual libraries, original documents and period and contemporary art works in exhibition areas, the production of educational documents, the promotion of trades in the book industry (binders, gilders and typesetters), a range of cultural events and numerous partnerships with the world of books and culture, bookshops, "friends' of" groups, publishing houses, libraries and museums.

Each stay represents a new opportunity to become immersed in the world of books and literature. The Hôtels Littéraires are also literary patrons and have become key cultural figures in their towns and districts, offering open and free access to their research and reading spaces, collections and public events.

All of the staff of the hotels in the Hôtels Littéraires collection are committed to this societal and cultural mission and play an active part in delivering it through their willingness to absorb and transmit this literary passion. The autonomy they are given favours grassroots initiatives and personal creative investment.



Clef Verte

SUSTAINABLE TOURISM

In transforming the hotel stay into a cultural and artistic journey into an author's world, we are helping to embed sustainable tourism. This social performance goes hand in hand with the implementation of an environmental policy which is a key factor in the response to the challenges facing the tourist industry of the future. The Société des Hôtels Littéraires is a pioneer in the energy and ecological transition in the tourist industry.

At the instigation of the CEO, Alban Letertre, we have joined the BPI Coq Vert community where we are proud to be a mentor and do our bit to help businesses who want to contribute to this vital transformation of the hotel industry.

All of our hotels have been awarded the international Clef Verte label, the foremost label for tourist accommodation and restaurants who want to work towards sustainable tourism.

PRACTICAL DAILY ACTIONS:



WATER AND ENERGY EFFICIENCY

Using energy management diagnostics, a prerequisite for any serious energy and water-saving efforts, we can monitor consumption and limit waste.

It is then a matter of simple, effective measures like installing sub-meters on each floor and rolling out LED light bulbs, centralised temperature management, reversible air-conditioning and regulated lighting in bedrooms.



SUSTAINABLE PRODUCTS AND WASTE MANAGEMENT

We use Lillii Water bottles which have a small environmental footprint:

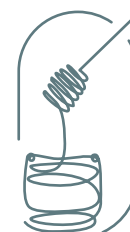
100% recyclable, made from organic materials and with a cap made from sugar cane. We have set a zero plastic objective and to achieve this we favour glass containers and kraft paper laundry bags. For sorting waste and collecting biowaste, we have established partnerships with local associations like TerraLeo and Bioclimakit.



FOOD WASTE

We take food waste seriously. That's why we have joined the Too Good to Go movement, an app that allows us to offer anything we don't sell at a very affordable price, thus reducing waste.

On average, two baskets of breakfast products a day are saved in this way.



LOCAL PRODUCE

For breakfasts and snacks we favour short supply chains and work with producers in the region to offer many home-made dishes using local produce. At breakfast we keep individual packaging to a minimum.

- Thus, in Clermont-Ferrand, the Hôtel Littéraire Alexandre Vialatte offers honey sourced from "La Ruche des Volcans", eggs from "Les œufs de Léa" from Vitrac, a spread made by "L'artisan Tartineur" in Civen in the Loire, yoghurts that are either home-made or sourced from "la Ferme de la Batisse" in Vitrac.

- The bar of the Hôtel Littéraire Gustave Flaubert in Rouen serves drinks sourced from local businesses:

"Les coqs toqués" juice, La MIN organic beer, Mimouna lemonade, Bovary cider by Bertrand Asselin, Calvados / pommeau from Château du Breuil and the Bénédictine herbal liqueur in Fécamp, Vodka and Gin from the Distillerie de la Seine.

- Even in Paris, it's possible! As such, the Hôtel Littéraire Marcel Aymé in Montmartre has chosen Café NIBI for its coffee, a local, eco-responsible torrefactor which offers bicycle deliveries.



ECO-LABELLED PRODUCTS

In order to look after our guests whilst respecting the environment, all our cleaning products are eco-labelled. We have also purchased steam cleaners which enable us not to use any products and which are very water-efficient.



NON-PROFIT PARTNERS

This aspect is essential for working with local stakeholders involved in the energy transition.

Thus, the Hôtel Littéraire Jules Verne in Biarritz works in partnership with many local associations and businesses that are committed to the environment: Recycling masks with Versoo; Partnership with the environmentally friendly social enterprise restaurant, Kokot Nomad; Taking part in beach clean-ups with the Surfrider Foundation; Partnership with Bioclimakit for sorting biowaste and installing a wormery and vegetable plot; Partnership with UNISOPA, the leading French charity which recycles hotel soap to give those experiencing deprivation access to hygiene.



TRAINING OUR STAFF AND COMMUNICATING WITH GUESTS

We communicate extensively with our staff and guests on the importance of doing our bit for the environment, to work together towards a sustainable tourism sector! Signs have been installed in rooms to encourage guests to sort their waste. Hotel staff are given training by the firm OID Consultants to raise awareness of environmental objectives, to conduct a review and implement a road map. We also produce a greenhouse gas emissions report for each hotel, followed by a Carbon review to monitor progress against objectives each year.



TRANSPORTS

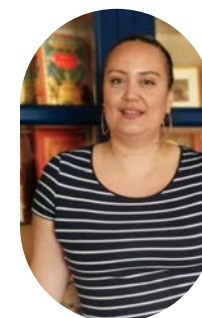
Our hotels are committed to alternative transport. Thus, the Hôtel Littéraire Flaubert in Rouen has purchased an electric car and provides charging points. It has been awarded the ACCUEIL VELO label, as has the Hôtel Jules Verne in Biarritz, which encourages staff to offer touring cyclists a warm welcome and bespoke services.

BEE HIVE SPONSORSHIP through the association "un toit pour les abeilles". Whilst helping to protect bees, we harvest one hundred pots of honey a year, which we serve at breakfast, and can offer honey and honey plants to our regular guests. Some hotels have even installed insect hotels and held gardening workshops.



MADE IN FRANCE

In Biarritz, staff uniforms including sailor tops that are 100% made in France.





An invitation on a journey

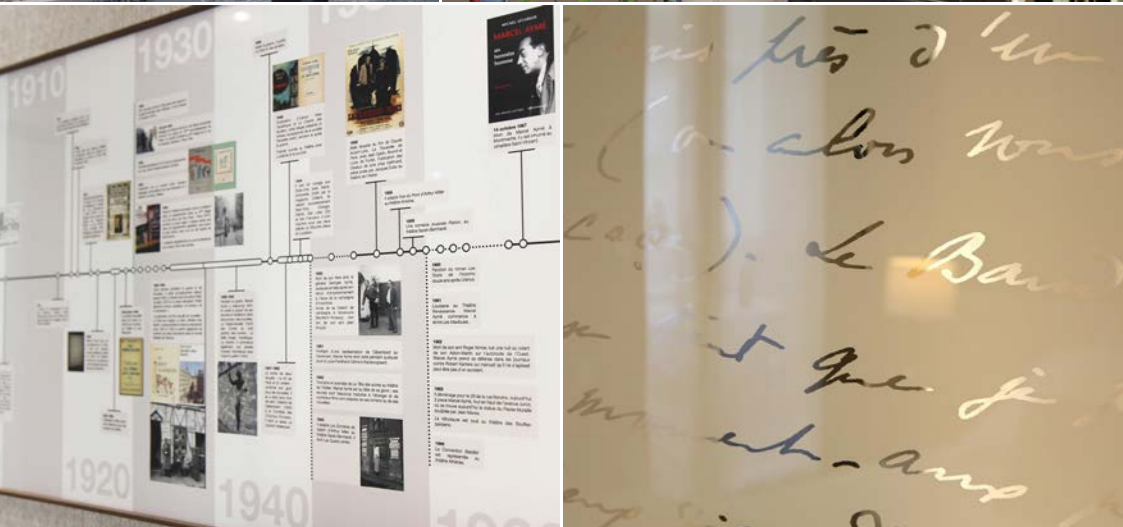


A THEMATIC DÉCOR

The hotels in the Hôtels Littéraires collection pay tribute to the selected writer in a warm, contemporary atmosphere that evokes their literary world through colours, materials and furnishings.

The idea is not to create a faithful reproduction of the period, rather to invite guests to gently absorb the author's artistic nature whilst familiarising them with their writing.

To do this, our team is committed to reading their whole body of work to identify any themes and the talent of our interior designer, Aleth Prime, allows her to imbue the spaces with these impressions.



Aleth Prime
Interior designer



As such, the Hôtel Littéraire Le Swann, built in 1889 at the same time as the Eiffel Tower, evokes Proust and Paris of the Belle Époque in its Haussmannian architecture and its muted elegance.

In the Hôtel Littéraire Gustave Flaubert, the atmosphere of the writer's Norman works guides the visitor from Helleu's *Seine Landscape* to *Madame Bovary's boudoir*, whilst the Hôtel Littéraire Marcel Aymé is soaked in the atmosphere of 1950s Montmartre and its artists' studios.

At Arthur Rimbaud's home, near the Canal Saint-Martin, poetic musing whilst sailing on the "drunken boat" or the sensory dysregulation of the "Cabaret Vert" are the order of the day. The wonderful and "notoriously unknown" columnist Alexandre Vialatte is revealed through exhibits ranging from sketches by Chaval and Sempé, to ads featuring the Michelin Man and whimsical horoscopes.

As for Jules Verne, you are invited to board the Nautilus in *Twenty Thousand Leagues under the Sea* or the hot air balloon in *Five Weeks in a Balloon*, under the light of the Biarritz lighthouse and the *Green Ray*.



The names of the hotel floors are all based on a specific literary theme, whether it's le Faubourg Saint-Germain in *In Search of Lost Time*, ancient Carthage in *Salammbô*, Rimbaud's *Illuminations*, Marcel Aymé's *Tales of the Perched Cat*, Alexandre Vialatte's translations of Kafka or the maritime novels of Jules Verne.

At the Hôtels Littéraires all rooms bear the name of a character or poem, of a place dear to the author or of a close friend. A framed text provides background and insight with quotations from the work, all enhanced with an original watercolour by the artist Jean Aubertin who reinterprets the author's world. In addition, the relevant book is placed on the bedside table for you to read, not far from an illustrated time line of the author's life, a large mural quote or book visuals, such as the stunning covers that adorn the works by Jules Verne.



The bed head might feature a Flaubert or Vialatte quotation, or a photo of Proust, or motifs and illustrations inspired by the work of Rimbaud, Verne or Aymé. All bedspreads bear the writer's signature and the decorator pays close attention to lighting and fabrics to evoke the fanciful atmosphere reminiscent of Marcel Aymé, the marine tones of Jules Verne or the magical lantern from *À la recherche du temps perdu* by Proust.



The texts on display in the rooms are also presented in a booklet for the visitor which gives an overview of the life and works of the writer whose presence can be felt throughout the hotel, with contributions from leading specialists and the support of "friends of" groups.



All that remains is to decide whether to sleep at the home of the eponymous lady of Vilatte's beloved Dame du Job or in the arms of the Vouivre, the mythical temptress from Marcel Aymé's *The Fable and the Flesh*, to accompany Rimbaud in his "Bohemian Life" or Flaubert to Egypt, to follow Proust through his idealised Venice or hang out with Jules Verne on his journey around the moon.

Over five hundred books are available to guests in the libraries of each of the hotels in the Hôtels Littéraires collection. Whether paper backs or in pocket format, in French or in translation, illustrated or abridged for children, a comic book or a manga adaptation, written by the serious academic or the enlightened amateur, presenting a general biography of the writer or focussed on a particular aspect of their work, the one thing common to all these books is that the hotel's namesake is the subject.



Guests can take a book back to their room or peruse it by the pool or in the bar as they please. The best translations available are brought together to enable anyone to read in their own language, be it English, German, Spanish, Chinese, Japanese, Italian, Dutch, Greek, Russian, etc.

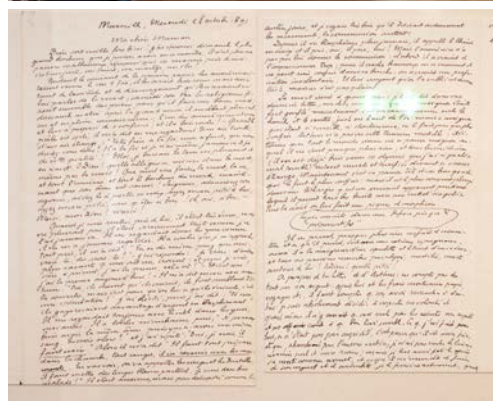


Rare editions, in some cases lavishly rebound in a contemporary style, are exhibited in display cases to give guests the opportunity to admire these valuable editions that will delight bibliophiles and provide beginners with an introduction to the delicate art of bibliophily. The Hôtels Littéraires' collection grows each year as new books are purchased. Le Swann has an original edition of *Swann's Way* (Grasset, 1913) and one inscribed with a Nouvelle Revue Française butterfly (1917) not to mention a complete edition of *In Search of Lost Time* reformatted on fine paper (NRF, 1919-1927).

All of our authors' first editions are displayed in the hotels, whether *Madame Bovary*, *Battling le ténébreux*, *The Hollow Field*, *A Season in Hell* or *The Mysterious Island*, to name but a few.

The publishing world regularly enters into partnerships to produce contemporary editions. As such the Société des Hôtels Littéraires has ordered numbered limited editions like Proust's *The Mysterious Correspondent: New Stories* (Fallois Editions, 2019), *Souvenirs de Lecture* (Memories of Reading) by Proust's mother (Fallois Editions, 2020) and *The Seventy-Five Pages* (Gallimard, 2021), not to mention the partnership with the Folio classique editions to use the hotel's branding on the covers of new editions, such as *Around the World in Eighty Days* by Jules Verne adorned with a Nellie Bly watercolour signed by Jean Aubertin.

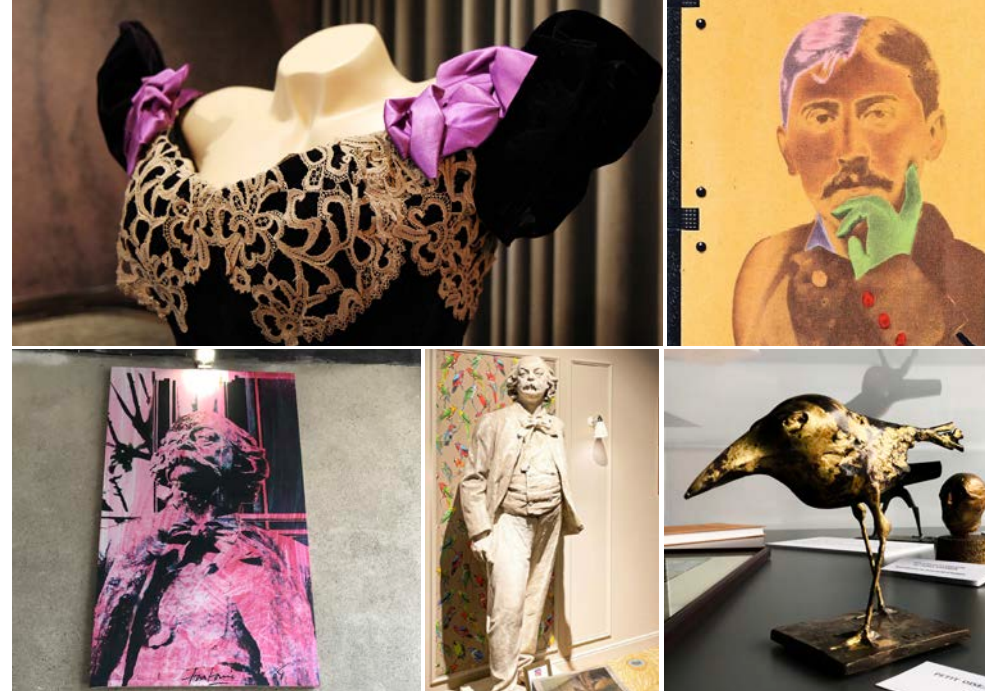
The Hôtels Littéraires house extensive collections of letters, manuscripts and period pieces associated with the author. In parallel, we commission local artists to create contemporary works as a tribute to the writer. Like any collections, ours are constantly evolving and grow in the course of travel and events, auctions, or with the emergence of a new artistic talent. They are also open-access and available to academics wishing to use unpublished material, photography collections or original manuscripts and are regularly loaned to institutions and museums for temporary exhibitions.



At the Swann, haute couture and book binding take centre stage with two vintage designs by couturier Jacques Doucet, including the opera cape worn by the Marquessa of Aligre in around 1900 and described by Marcel Proust *In Search of Lost Time* on the shoulders of the Marquessa of Cambremer, and copies of thirteen plates from the volumes of the novel bound by Jean de Gonet.

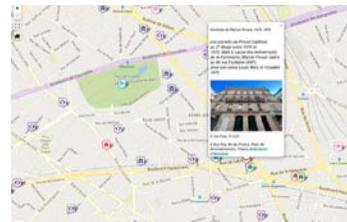
At the Hotel Littéraire Gustave Flaubert, a contemporary piece by the painter Hastaire, the “Portrait of Flaubert” printed on tarpaulin is hung on the exterior wall in the courtyard, whilst the monumental plaster cast used by Bernstamm to mould his statue presides over the writer’s office.

At the Hotel Littéraire Gustave Flaubert, the permanent exhibition is of the golden sculptures from the fantastical bestiary and his comical descriptions of his friend Philippe Kaepelin.



At the Hôtel littéraire Marcel Aymé, the “Passe muraille” passes through walls in the form of a monumental cast made by Jean Marais to produce the bronze statue on Place Marcel Aymé. The shadows of the portrait of the writer and the perched cat Alphonse sculpted by Jean-Claude Sadoine stand alongside two original tiles that harp back to Marcel Aymé’s childhood at the tile factory in the Franche-Comté.

The Hôtel Littéraire Arthur Rimbaud has a copy of the silk-screen printing on newspaper by Ernest Pignon-Ernest in a departure from his vocation towards the ephemeral and urban art, as well as facsimiles and handwritten letters by the poet generously donated by the Jaques Doucet Library, whilst the *Around the World in Eighty Days* themed set of the game of the goose and the original map of *The Mysterious Island* sketched in English by the writer and reproduced by les Éditions des Saints Pères take pride of place at the Hôtel Littéraire Jules Verne.



Take a walk through Paris of the Belle Époque around the Plaine Monceau with Marcel Proust, through the Rouen of Gustave Flaubert in the second half of the 19th century or through 1950s Montmartre with Marcel Aymé.

These itineraries take you in search of these writers to find the places they lived, their favourite haunts and their eateries, their friends and salons, not to mention the literary locations associated with their works and iconic cultural monuments.

The new digital version of Proust's Paris offers audio extracts from *In Search of Lost Time*, at numerous points, specially recorded for this purpose by our partner, les Éditions Thélème and voiced by the actor Pierre-François Garel.

Maps produced by Hélène Montjean, literary director of the Société des Hôtels Littéraires, and the graphic designer Ursula Held, assisted by a number of specialists: Yvan Leclerc (for Flaubert), Michel Lécureur (for Marcel Aymé) and Michel Erman (for Proust). Available free of charge in hard copy in all hotels in the Hôtels Littéraires collection or in a digital version using a QR code.

www.plans.hotelslitteraires.fr



The Hôtels Littéraires



HÔTEL LITTÉRAIRE LE SWANN

The Hôtel Littéraire Le Swann opened its doors to coincide with the centenary of the publication of *Swan's Way*, and is the new Paris address of the writer Marcel Proust.

In the 8th arrondissement, a stone's throw from Gare Saint-Lazare station, in the heart of Proust's neighbourhood, you can immerse yourselves *In Search of Lost Time*, that unique work with unforgettable characters, and walk in the footsteps of Proust with our historic map of Paris.

A literary venue par excellence, hosting events like the Céleste Albaret award, lovers of Marcel Proust from the world over like to gather here.

- 80 ROOMS
- COMBRAY MEETING ROOM – 20 M²
- SALON JACQUES GUERIN – 130 M² OF SPACE FOR HIRE
- HISTORIC MAP OF PROUST'S PARIS
- PROUSTIAN COCKTAILS AT THE BAR, PROUST MADELEINES AND CELESTE ALBARET COFFEE.
- HAUTE COUTURE. PERIOD DESIGNS BY JACQUES DOUCET
- NEAR PARC MONCEAU

15 Rue de Constantinople - 75008 Paris
Telephone: 00 33 1 45 22 80 80

www.hotel-leswann.com





HÔTEL LITTÉRAIRE MARCEL AYMÉ

Located in one of the prettiest streets of Montmartre, rue Tholozé, the Hôtel Littéraire Marcel Aymé invites you to (re) discover the author of *Tales of the Perched Cat*, *Across Paris* and *The Passer-Through-Walls*, who lived in this bohemian and artistic district his whole life.

Immerse yourself in the gentle, amusing world of one of our greatest writers through period photos, film and theatre posters, watercolours and books.

An original experience in a typically Parisian district where life is good.

- 39 ROOMS, 1 APARTMENT AND 1 STUDIO
- WARM ATMOSPHERE AND HOME-MADE PRODUCE
- STATUE OF THE PASSER-THROUGH-WALLS
- HISTORIC MAP OF MONTMARTRE
- TYPICAL MONTMARTRE ATMOSPHERE
- PANORAMIC VIEWS OF PARIS

16 rue Tholozé - 75018 Paris
Telephone: 00 33 1 42 55 05 06

www.hotel-litteraire-marcel-ayme.com





HÔTEL LITTÉRAIRE ARTHUR RIMBAUD

In a little street in the 10th arrondissement that is “as short as a sonnet”, a stone’s throw from the Gare de l’Est station via which Rimbaud arrived from Charleville, stands the Hôtel Littéraire Arthur Rimbaud. It pays tribute to the man who reinvented poetry:

“It has been found again.

What? - Eternity.

It is the sea mingled with the sun.”

Each room is based on a poem by Rimbaud and illustrated with original watercolours by Jean Aubertin. Manuscripts, illustrations and contemporary art works are exhibited in the public areas.

With its library of some 500 books and its absinthe bar, the Hôtel Littéraire Arthur Rimbaud invites you to enter into the world of the “man with soles of wind”.



- 42 ROOMS
- A FULL-LENGTH PORTRAIT OF RIMBAUD BY ERNEST PIGNON-ERNEST
- GYM
- FACSIMILES FROM THE JACQUES DOUCET LITERARY LIBRARY.
- WITHIN EASY REACH OF PARISIAN THEATRES.
- A RETRO BAR AND ABSINTHE FOUNTAIN.

6 rue Gustave Goublier - 75010 Paris
Telephone: 00 33 1 40 40 02 02

www.hotel-litteraire-arthur-rimbaud.com



HÔTEL LITTÉRAIRE GUSTAVE FLAUBERT

In an ideal location in the historic centre of Rouen, near the Place du Vieux-Marché, the Hôtel Littéraire Gustave Flaubert pays tribute to the writer in the town where he was born and where he spent most of his life.

Enjoy the quiet and comfort of the hotel, an invitation on a journey into the world of the author of *Madame Bovary*, *Salammô* and *Sentimental Education* or head out on the trail of Flaubert and your favourite heroes with our historic map of Rouen.

Where would you prefer to hang out? The library of rare books with the cage of Loulou the parrot suspended close by or Madame Bovary's reverie-inducing boudoir.

- 51 BEDROOMS AND 1 APARTMENT
- MADAME BOVARY'S BOUDOIR
- "FLAUBERT EN SES COULEURS" BY HASTAIRE
- GUSTAVE'S PASTRIES ON THE PATIO
- HISTORIC MAP OF FLAUBERT'S ROUEN
- FITNESS FACILITIES

33 rue du Vieux Palais - 76000 Rouen
Telephone: 00 33 2 35 71 00 88

www.hotelgustaveflaubert.com





Clermont-Ferrand



HÔTEL LITTÉRAIRE ALEXANDRE VIALATTE

“On a square in the shade of plane trees in the heart of Clermont-Ferrand”, the Hôtel Littéraire Alexandre Vialatte, on Place Delille, pays tribute to this “notoriously unknown” writer who penned nearly 900 columns for the *La Montagne* newspaper, reinventing the literary genre in the process.

With a stunning panoramic view of the Puys mountain chain and the cathedral spire, “the best view in Clermont” according to residents, the hotel offers you a discovery tour of the world of Alexandre Vialatte through its libraries and art exhibitions.

- 63 BEDROOMS AND 1 APARTMENT
- PANORAMIC VIEWS OF THE PUYS MOUNTAIN CHAIN
- PERMANENT EXHIBITION: SCULPTURES BY PHILIPPE KAEPPÉLIN
- PORTRAIT OF VIALATTE IN THE STYLE OF DUBUFFET.
- 180 M² BAR AND COWORKING SPACE
- FITNESS FACILITIES
- SEMINAR VENUE FOR UP TO 70 PEOPLE

16 place Delille - 63000 Clermont-Ferrand
Telephone: 00 33 2 35 71 00 88

www.hotelvialatte.com





HÔTEL LITTÉRAIRE JULES VERNE

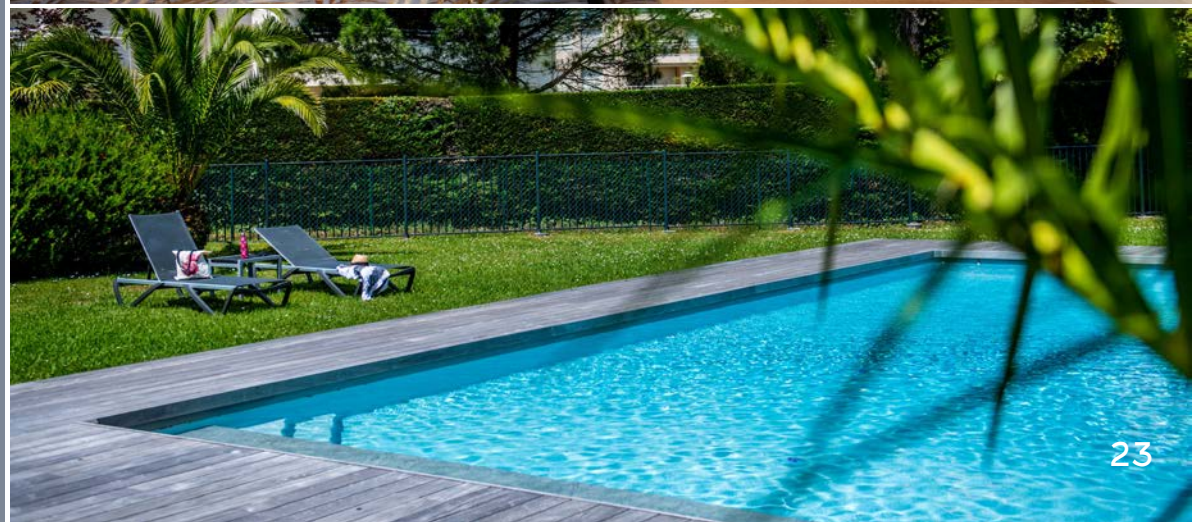
In the centre of Biarritz, between the beaches of the Atlantic ocean and the villages of Basque country, the Hôtel Littéraire Jules Verne pays tribute to one of the world's most translated writers. This Belle Epoque seaside resort is also the surfing capital and its holiday atmosphere will make you want to (re) read *Twenty Thousand Leagues under the Sea* and *Around the World in Eighty Days*.

Amidst a four-star décor on the theme of travel, the sea and the scientific imaginary, with illustrations by interior designer Aleth Prime and the watercolours of Jean Aubertin, indulge in the charms of the libraries or the pool. A real “*Extraordinary Voyage*” into the rediscovered world of Jules Verne.

- 78 BEDROOMS AND 1 APARTMENT
- A 10-MINUTE WALK FROM THE BEACH
- FITNESS FACILITIES IN A BELLE EPOQUE SETTING
- HEATED OUTDOOR POOL
- BASQUE SPECIALITIES
- ORIGINAL EDITIONS OF HETZEL COVERS

2 rue Guy Petit - 64200 Biarritz
Telephone: 00 33 5 59 22 20 20

www.hotellitterairejulesverne.fr







and *"L'illustration de La Recherche"* by Stéphane Heuet at Le Swann; festivals such as "le Festival de Paris Retrouvé de Marcel Proust" in the 8th arrondissement of Paris; talks and book launches, with figures such as Antoine Compagnon, Jean-Yves Tadié, François-Henri Désérable and Camille Pascal; participation in national events such as Reading Nights, the European Artistic Craft Days, or local events such as the Rendez-vous des carnets de voyage et Littérature held in Clermont-Ferrand; prestigious prize-giving ceremonies: Céleste Albaret, Alexandre Vialatte; anniversaries such as the bicentenary of the birth of Flaubert and the centenary of the death of Proust.

Hotel staff organise and publicise these events in the spirit of promoting culture which we see as the keystone of developing sustainable tourism.

EVENTS

As part of a company with a mission to bring literature and culture to a wide audience, the hotels in the Hôtels Littéraires collection organise and play host to many free and open access cultural events. We work with writers, speakers, associations and artists and offer them a space free of charge in which to showcase their work, with the only criteria being quality and shared enjoyment.

As such, in 2022, theatre performances were held in the three Parisian hotels in partnership with Les Livreurs and their highly original one-person show; two exhibitions were held:

"Rimbaud Ménélik" with photographer and writer Hugues Fontaine



The Hôtels Littéraires blog has regular posts on literary and cultural current affairs, reviews of exhibitions in local museums in the vicinity of the hotels, interviews with key figures - writers, collectors, experts or booksellers, tips on what to read and our latest crazes, the latest on new acquisitions in our collections, loans to exhibitions, exciting discoveries of books or unpublished material, publications of texts and speeches given in the hotels...

A monthly newsletter containing the most recent articles is sent to all of our subscribers at the beginning of each month, including the calendar of events so you don't miss any important dates.

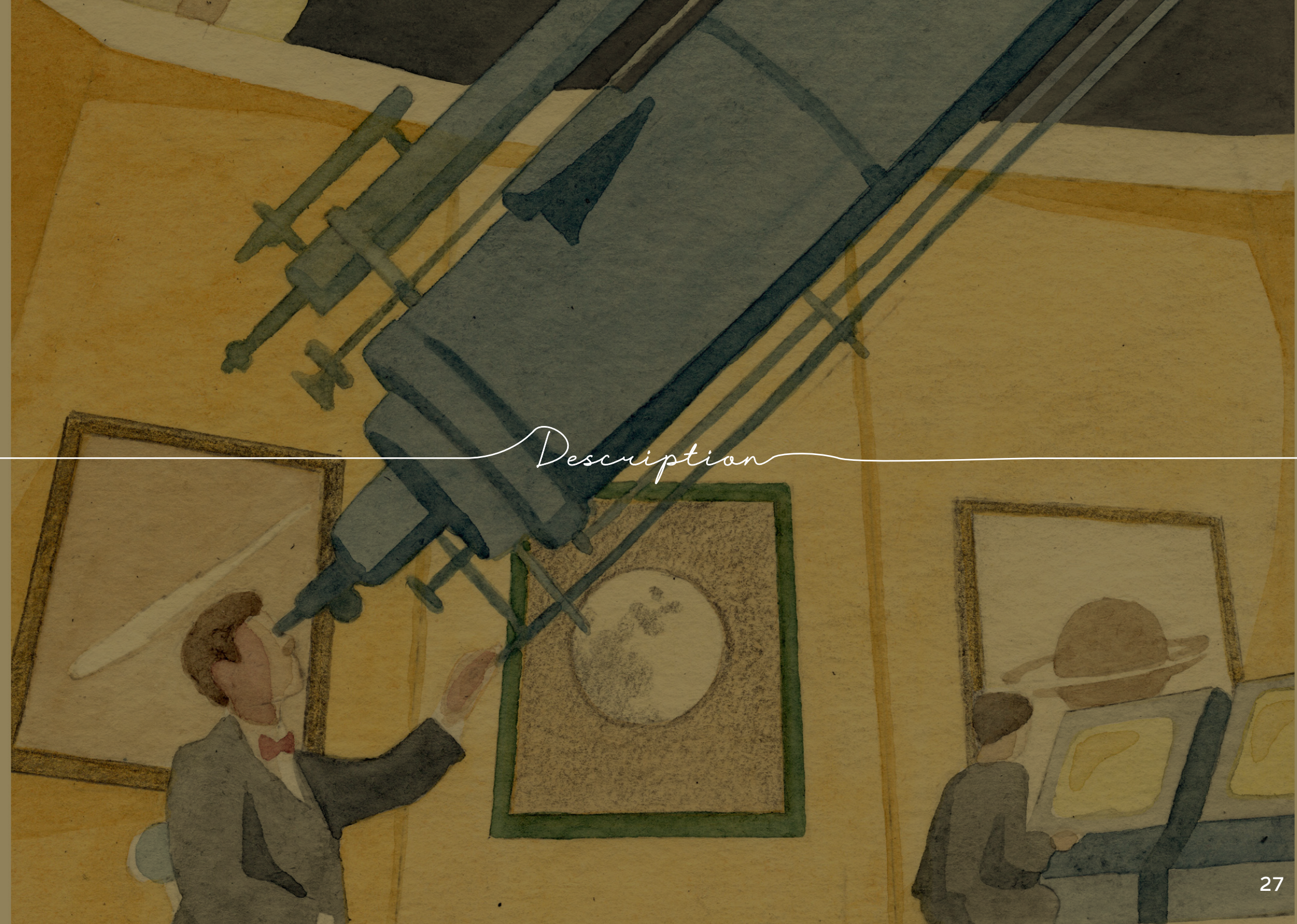
www.hotelslitteraires.fr/blog



The Hôtels Littéraires has a special relationship with all local cultural stakeholders. Bookshops are their primary source of support and essential for sourcing new books and releases as well as offering book signings with authors whilst securing sales at these events: Fontaine Haussmann and Le Piéton de Paris in Paris, Élisabeth Brunet in Rouen, Patrick Darrigade in Biarritz and Librairie de Clermont. Next are the museums: Musée des Beaux-Arts in Rouen, Musée d'art Roger-Quilliotin in Clermont, Musée National Jean-Jacques Henner, Musée Nissim de Camondo and Musée de Montmartre in Paris. There is also Théâtre Antoine, a stone's throw from the Hôtel Littéraire Arthur Rimbaud and the long-standing friendship with Bibliothèque Littéraire Jacques Doucet, on Place du Panthéon and the "friends of" group, Doucet Littérature, chaired by Jacques Letertre.

Not to mention temporary partnerships during exhibitions and festivals (Carnavalet, BNF, Citéco) and support for "friends of" groups: those of our authors but also those of Robert Desnos, Henri Pourrat and Jean Anglade.

The hotels in the Hôtels Littéraires collection are also committed to promoting the various trades of the book industry through the l'Association pour la promotion des Arts de la Reliure (Association for the Promotion of the Arts of Bookbinding - APPAR), des Amis de la Reliure Originale (Friends of Original Bookbinding - ARO), de la Compagnie Typographique (The Society of Typographers) and la Compagnie des Bibliophiles de France (The Bibliophile Society of France).





THE HÔTELS LITTÉRAIRES COLLECTION IN DATES AND FIGURES

- **2013** The first hotel in the Hôtel Littéraire collection, Le Swann, dedicated to Marcel Proust, opened its doors in the Saint-Lazare Monceau quarter in the 8th arrondissement of Paris
- **2015** The Hôtel Littéraire Gustave Flaubert opened in Rouen
- **2016** The Hôtel Littéraire Alexandre Vialatte opened in Clermont-Ferrand
- **2018** The Hôtel Littéraire Marcel Aymé opened in Montmartre in the 18th arrondissement of Paris
- **2019** The Hôtel Littéraire Arthur Rimbaud, opened in the Grands Boulevards district of Paris, 10th arrondissement
- **2021** The Hôtel Littéraire Jules Verne opened in Biarritz
- **4** Stars
- **1** Character/book/poem = **1** room
- **500** Books in the multilingual libraries of each hotel in the Hôtel Littéraires collection
- **3** Historic maps, "In the footsteps of...": Proust in la plaine Monceau of la Belle Époque; Flaubert in 19th-century Rouen and Marcel Aymé in 1950s Montmartre
- **1** Unique collection of rare books, period objects, artworks and manuscripts



CULTURAL SERVICE

The hotels in the Hôtels Littéraires collection offer their guests a bespoke cultural service, advising them on activities throughout their stay, thanks to the literary events in their own calendar and local partnerships (museums, exhibitions, festivals).

Guests also have open access to books from the library, historic maps of the town and neighbourhood, "in the footsteps of the writer" and a guided literary tour of the hotel to discover all of its treasures.

In each of the rooms, there is a regional gourmet treat and a selection of literary surprises, including watercolour bookmarks and a book on the bedside table in which the room's namesake character features.

FITNESS AND WELL-BEING FACILITIES

The hotels in the Hôtels Littéraires collection have fitness and well-being facilities to help you keep fit or improve your fitness. Each hotel offers top-of-the-range equipment tailored to individual needs.



SHOP

All hotels in the Hôtels Littéraires collection have a shop which stocks local and gourmet specialities, themed stationary featuring the writer and a selection of books on the author and their region.



coworking

myWO
MY PLACE
MY COMMUNITY
MYWO

Our myWO working spaces are available 24 hours a day on the ground floor. There is no need to book and myWO offers you all the resources you need to get down to work: high-speed wifi, headsets, books, office supplies and lots of other surprises!





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